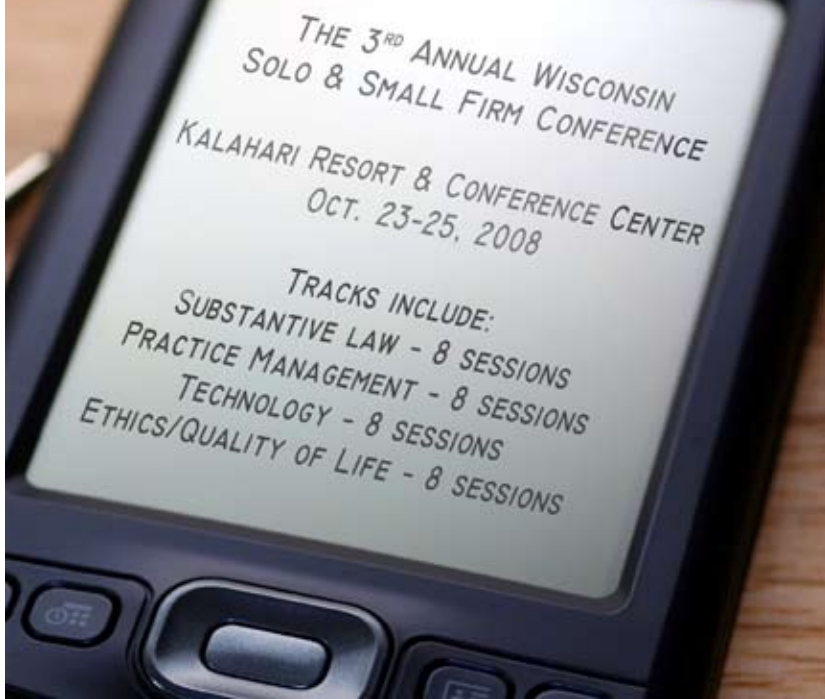


Save the Date. Save Your Practice.



The WSSFC Conference offers a jam-packed schedule of 32 education and training sessions in four different tracks, plus three plenary sessions. Regional and national speakers will be on hand to provide you with useful tips about the latest technology, and valuable ways to manage your practice, avoid malpractice, build client relationships, and deal with real-world issues that affect you every day.

Registration:

Early bird special (through September 23, 2008)

State Bar of Wisconsin member or WALA member	\$250
Staff of State Bar Member*	\$250
Nonmembers	\$350
Law Student	\$125

After September 23, 2008

State Bar of Wisconsin member or WALA member	\$275
Staff of State Bar Member*	\$275
Nonmembers	\$375
Law Student	\$125

*In order for staff to receive this rate, a SBW member must also register for the Conference at the same time as the staff member via phone registrations only.

TO REGISTER:

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Wisconsin SOLO & SMALL FIRM Conference

Practice Law. Manage Business. Enjoy Life.

Kevin O'Keefe

October 23, 2008 • 1:00 pm - 2:30 pm
To Blog or Not to Blog, That Is the Question



This presentation will give you the tools to institute an effective Web practice and compete with large, big-city firms, but at a budget you can afford. A highly sought after speaker, successful entrepreneur, and former Wisconsin trial lawyer, O'Keefe has built two prosperous Internet companies during his career.

Laurel Bellows

October 24, 2008 • 8:30 am - 10:00 am
A Small Firm Is Not a Barrier to Leadership



Laurel Bellows, the current Chair of the ABA House of Delegates, will lead a lively discussion on involvement and leadership for the solo practitioner or small firm associate. See the difference you can make as protector of the Rule of Law.

Connie Kilmark

October 25, 2008 • 8:45 am to 9:45 am
Your Financial Personality at Home and at Work



Dubbed "the Dr. Ruth of Money," Connie Kilmark has developed an original approach to personal money management that balances emotional and psychological aspects with financial facts. A dynamic presenter, Kilmark receives rave reviews as a regular guest on Wisconsin Public Radio, answering listener questions on personal finance. Spouses and significant others are encouraged to attend!

"Best Hotel for Business Meetings"

This practice-saving event will be held at the Kalahari Resort in Wisconsin Dells, voted "Best Hotel for Business Meetings" by the readers of Corporate Report Wisconsin magazine. The Kalahari is the ideal location to attend valuable seminars, earn CLE credits, visit our legal exhibits, network with colleagues, and enjoy life.



We've left enough room in the schedule for you to spend quality time with your family in the gigantic indoor waterpark and wave pool, enjoy numerous resort activities or just relax in the spa or hot tub. Overnight guest rooms are \$139 per night (a savings of up to \$125) and include waterpark passes for 4 people (a \$160 value!) ... so bring your friends and family and make it a well-earned mini-vacation.

